

## Electronic Acknowledgement Receipt

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|---|---|
| <b>EFS ID:</b>                              | 7171986   |
| <b>Application Number:</b>                  | 09780995  |
| <b>International Application Number:</b>    |   |
| <b>Confirmation Number:</b>                 | 5881  |
| <b>Title of Invention:</b>                  | In-contents advertising method, in-contents advertising server, and program-transferring medium for realizing in-contents advertising |
| <b>First Named Inventor/Applicant Name:</b> | Ken Kutaragi  |
| <b>Correspondence Address:</b>              | KATTEN MUCHIN ZAVIS ROSENMAN<br>-<br>575 MADISON AVENUE<br>-<br>NEW YORK, NY 10022-2585<br>US 212-940-8800<br>-                       |
| <b>Filer:</b>                               | Hassan Abbas Shakir   |
| <b>Filer Authorized By:</b>                 |   |
| <b>Attorney Docket Number:</b>              | SCEI 18.302   |
| <b>Receipt Date:</b>                        | 09-MAR-2010   |
| <b>Filing Date:</b>                         | 09-FEB-2001   |
| <b>Time Stamp:</b>                          | 16:35:55  |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)   |

### Payment information:

|  |                 |
|--|-----------------|
| Submitted with Payment                   | yes             |
| Payment Type                             | Deposit Account |
| Payment was successfully received in RAM | \$ 490          |

|   |  |                       |   |                         |                         |
|---|--|-----------------------|---|-------------------------|-------------------------|
| RAM confirmation Number   | 3205   |                       |   |                         |                         |
| Deposit Account   | 501290   |                       |   |                         |                         |
| Authorized User   |  |                       |   |                         |                         |
| <p>The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:</p> <p>Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)</p> <p>Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)</p> <p>Charge any Additional Fees required under 37 C.F.R. Section 1.19 (Document supply fees)</p> <p>Charge any Additional Fees required under 37 C.F.R. Section 1.20 (Post Issuance fees)</p> <p>Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)</p> |  |                       |   |                         |                         |
| <b>File Listing:</b>  |  |                       |   |                         |                         |
| <b>Document Number</b>  | <b>Document Description</b>                                | <b>File Name</b>      | <b>File Size(Bytes)/<br/>Message Digest</b>                           | <b>Multi Part /.zip</b> | <b>Pages (if appl.)</b> |
| 1   | Extension of Time  | SCEI18302petiton.pdf  | <div>65365</div> <div>365b8c519ef2331b65f69bf7894e067e6db25045</div>  | no                      | 1                       |
| <b>Warnings:</b>  |  |                       |   |                         |                         |
| <b>Information:</b>   |  |                       |   |                         |                         |
| 2   |  | SCEI18302response.pdf | <div>152220</div> <div>90629689eb03570a3748bc8c345ac0b16fb782dc</div> | yes                     | 17                      |
|   | <b>Multipart Description/PDF files in .zip description</b> |                       |   |                         |                         |
|   | <b>Document Description</b>                                |                       | <b>Start</b>  | <b>End</b>              |                         |
|   | Amendment/Req. Reconsideration-After Non-Final Reject      |                       | 1   | 1                       |                         |
|   | Amendment Copy Claims/Response to Suggested Claims         |                       | 2   | 13                      |                         |
|   | Applicant Arguments/Remarks Made in an Amendment           |                       | 14  | 17                      |                         |
| <b>Warnings:</b>  |  |                       |   |                         |                         |
| <b>Information:</b>   |  |                       |   |                         |                         |
| 3   | Fee Worksheet (PTO-875)                                    | fee-info.pdf          | <div>30189</div> <div>3df671634394bc2fcc615ebaa08a1b1d4a9dda7</div>   | no                      | 2                       |
| <b>Warnings:</b>  |  |                       |   |                         |                         |
| <b>Information:</b>   |  |                       |   |                         |                         |
| <b>Total Files Size (in bytes):</b>   |  |                       | 247774  |                         |                         |

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**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

**National Stage of an International Application under 35 U.S.C. 371**

**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

**If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.**